



PREMIER DANCE ACADEMY AD CAMPAIGN



Dance families, we are asking for your support for our 2022 Recital! Please consider purchasing or selling ads for our programs. Prizes will be awarded to dancers who sell \$20 or more in ads. Even if your dancer is not interested in winning a prize, please consider placing 1-2 patron ads per family.

Any support would be greatly appreciated! Our programs will be printed in color and reach hundreds of families! You're more than welcome to contact small businesses, visit restaurants, or create an ad celebrating your dancer!

CHOOSE YOUR AD SIZE

Size	Cost
Full page 5 ½"w x 8 ½"h \$150	\$150
Half page 5 ½"w x 4.75"h \$100	\$100
Quarter page 2.75"w x 4.75"h \$75	\$75
Business card 3 ½"w x 2"h- \$45	\$45
Patron Ads (a line is considered 5 words or less)	\$5 per line

SUBMITTING YOUR AD

All ads need to be submitted electronically. Please see the instructions below to ensure your ad is replicated properly.

- Digital images should be in the highest resolution possible.
- Ads should be saved as a jpeg or in PDF format.
- Please make sure your ad is in the proper direction (horizontal vs. vertical).
- If you are creating an ad with text and photos, please make sure it is configured correctly prior to sending.

EMAILING YOUR AD

Please submit all your ads to
info@premier-dance.com by Monday, May 30th.

Ads will be billed to your account. All payments will be due by **June 1st, 2022**. If you are enrolled in autopay, autopay will be run on June 1st, 2022.

Please include the following in your email:

- Dancer's Name:
- Parent's Name:
- Phone#
- Email address:
- Size of your ad:
- Your attachments (Ad or photo)

Thank you so much and please let us know if you have any questions. Our prizes are included below.

AD CAMPAIGN PRIZES

The dancer will receive the highest level of the prize they reach. Dancers can combine 2 lesser prizes to equal your sales.

Premier Cheer Bow

\$20-\$45

Black and purple glitter bow, with premier



Premier Sling Bag

\$46-\$75

Black and purple sling bag for all your dancer's gear!

Premier Beanie

\$76-\$100

Black, white, and purple beanie with Premier name.

PREMIER

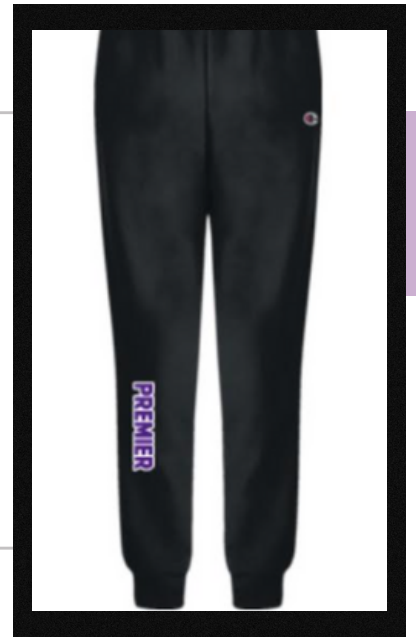


AD CAMPAIGN PRIZES

Premier Sweat Pants

\$101 - 155

Black fleece jogger sweatpants, with pockets and Premier name on the leg.



Premier Jersey

\$156 & UP

Premier Jersey customized with your dancer's name and graduation year.

Premier Backpack **TOP SELLER**

Must sell a minimum of \$300.
Premier multiple pocket backpack.

